



**THE 5TH INTERNATIONAL JOINT CONFERENCE ON  
HOSPITALITY & TOURISM 2025 (5th IJCHT-25)  
In SONGKHLA MICE CITY, JULY 3-5, 2025**

Best Paper Award Presented to  
**NURUL IMAN, AND R. AANG MUNAWAR**

for the research entitled **"STRATEGIC COMPETITIVE  
ANALYSIS OF KAMPUNG BATIK CIBULUH IN BOGOR AS A  
THEMATIC TOURISM DESTINATION"**

Songsin Teerakunpisut, Ph.D., CEM, CIS, CED, DES, SEPC  
Conference Chair, 5th IJCHT 2025

Professor Dr. Cihan Cobanoglu  
President Advisory Committee, 5th IJCHT 2025